

# Privacy Policy

## 1. Introduction

We respect your right for privacy. The only personal data related to you that we store is your digital wallet address and digital signature of Terms of Use and Privacy Policy. Optionally email and nickname can be provided by player and stored in database.

In most cases refusal to provide the reliable information will lead to inability to provide necessary services to you.

Personal data related to you cannot be used without your consent. But we also have the right to use the personal data without your consent in order to perform the contract (agreement) with you, to fulfill lawful governmental requirements, as well as in other cases expressly permitted by applicable law.

## 2. Information Collection

We undertake to ensure the safe processing of personal data and avoidance of unauthorized access, deletion or modification of such personal data. The above-mentioned measures must comply with the existing level of technological development and shall be applied taking into account the degree of harm that may be caused to you in case of unauthorized access, deletion or modification of personal data, but in any event such measures should be not lower than the requirements of the applicable legislation.

### Information Collection

We do not collect any payment-related information about you, except for your publicly available Ethereum wallet address. We use your digital wallet address to guarantee your right of ownership of the Cuties that you have purchased.

We do not collect any other personally identifiable information about you unless you contact us directly via email, application form or social network.

In some case some other information might be accessible to us, including such information which necessary to identify payer in specific payment system, to solve claims of the subject or other entities, some other technical information, including IP and software used for access to the websites or online services.

Processing of your personal data shall mean any action (operation) or a combination of actions (operations) carried out with personal data including collection, recording, systematization, accumulation, storage, adjustment (update, change), extraction, use, transfer (distribution, assignment, access), depersonalization, blocking, deletion, destruction.

Personal data is collected and processed to the extent and in manner necessary to achieve purposes of such data processing. The purpose of data processing shall be indicated to you before or immediately after your personal data collected. In failed to do so, the purpose of data processing shall be considered solely purpose of fulfilment of our obligations in accordance with the agreement or contract entered with you. We seek the ways and methods of using only anonymous personal data to the extent and degree as necessary to obtain the purpose of such personal data processing. When transferring personal data of the subject, we comply with the following requirements:

- not to disclose personal data to third parties without your consent, except in cases established by applicable legislation;
- not to disclose personal data for commercial purposes without your prior consent;
- grant access to personal data only to specially authorized persons.

### 3. Cookies and Data Storage

We use cookies to store session identifier and tutorial state. The server stores the public information obtained from the smart contracts. In addition server store user generated content, such as items, adventure results, store featuring, leaderboards, achievements and other.

### 4. Policy Towards Children

The game is not intended for use by children under the age of 13. Any personal data of individual under 13 shall be deleted or depersonalized immediately after the age of such individual is disclosed.

### 5. Our Contacts

If you have questions, please contact us by email [info@blockhaincuties.co](mailto:info@blockhaincuties.co). This Policy can be changed by us with due to the changing requirements of the legislation and/or development of technical and organizational measures of personal data protection. We notify about changes in this Policy by replacing the current version of this Policy on the website <https://blockhaincuties.co/>.

The questions that are not regulated by the Policy shall be resolved in accordance with the legislation of the United Kingdom.